



An Overview

Axon Group plc (LSE: AXO), is a Business Transformation consultancy that delivers significant business value to large, complex organizations through the innovative implementation of SAP technologies. Axon has over 2200 experienced professionals specializing in the delivery of change through SAP-enabled transformation programmes. In 2007, Axon Group plc reported revenues of US \$409m with adjusted operating profits of US \$73m*.

Axon is the largest global systems integrator committed solely to SAP-enabled business transformation.

Founded in 1994, today Axon has offices in the United Kingdom, United States, Canada, Puerto Rico, Malaysia, Singapore, China, India, and Australia.

Axon's consultants bring in-depth industry expertise alongside best practice functional knowledge to address the strategic, operational, information management and organization effectiveness challenges faced by organizations today. Axon is renowned for its ability to help clients define more ambitious strategies, build more effective organizations and shape more successful futures.

Axon achieves proven customer satisfaction through deploying project teams comprised solely of upper quartile performers with unsurpassed SAP implementation, industry and technical experience. This singular focus on delivering SAP enabled business outcomes has been demonstrated over many years in many countries, clearly showing that Axon not only delivers SAP projects faster and at a lower cost, but critically, projects which have achieved and often surpassed their original benefits case.

Our goal is to be the SAP implementation partner of choice within the vertical markets that we serve globally, which include:

- Aerospace & Defense
- Travel & Transportation
- Financial Services
- Public Sector
- Utilities
- Oil, Gas & Chemical
- CPG & Life Sciences
- Retail.

Major Services

SAP-Enabled Business Transformation

Axon has unparalleled experience of delivering business outcomes to organizations around the globe.

Often one of the most neglected areas in ERP implementations is effective Business Transformation - managing the change occurring in employees' work environment. Axon's approach to Business Transformation, more commonly known as Business Change Management, relies on a pragmatic and practical approach that ensures real results.

SAP Solution Implementation

Our SAP Solution Implementation practice lies at the heart of Axon's service offering. These project teams manage all complex implementation projects including all new mySAP Business Suite, ERP and Industry Solutions.

Our experience of SAP implementations covers a wide range of solutions, including:

- Enterprise Resource Planning
- Customer Relationship Management
- Human Capital Management
- Financial Performance Management
- Product Lifecycle Management
- Supplier Relationship Management
- Supply Chain Management
- Maintenance, Repair & Overhaul.

Application Management

Axon's range of application management services enables IT departments who have SAP to provide their business customers with a high quality operational service and the additional bandwidth that they need to deal with business change initiatives.

Company Profile

Financials

Revenues: US \$409m (2007)
Operating Profit: US \$73m* (2007)

Current Number of People

2200 worldwide

Customers

Since its inception, Axon has over 750 major customers around the world.

SAP Services Partner

Axon has partnered with SAP since Axon was founded in 1994 and is a recognised SAP Services Partner in the US, UK, Malaysia and Australia. Axon's well developed relationship with SAP enables them to share leading-edge best practices and advances with clients and prospects.



Axon International

Aside from Axon's 11 locations across the globe including the UK, US, Canada, Malaysia, Singapore, China, India and Australia, Axon International is a worldwide network of leading independent SAP consultancies created and run by Axon. Including Axon's own global capability, Axon International now encompasses seven members with a pool of 5,000 SAP specialists across Europe, the Americas and Asia Pacific.

For more information, visit www.axonglobal.com

*From continuing operations, excluding amortisation of intangible assets on acquisition and share-based payments of US \$5m, and US \$7m respectively